

7 Energy-saving and new energy project to “sustain energy supply”

An eco model town project will be launched in areas where new urban development is planned, with the aim of developing a disaster-proof city that does not excessively depend on a specific type of energy.

This energy project will also develop a next-generation energy center by attracting large-scale solar power generation projects, biomass power generation projects, etc., to secure diverse energy sources.

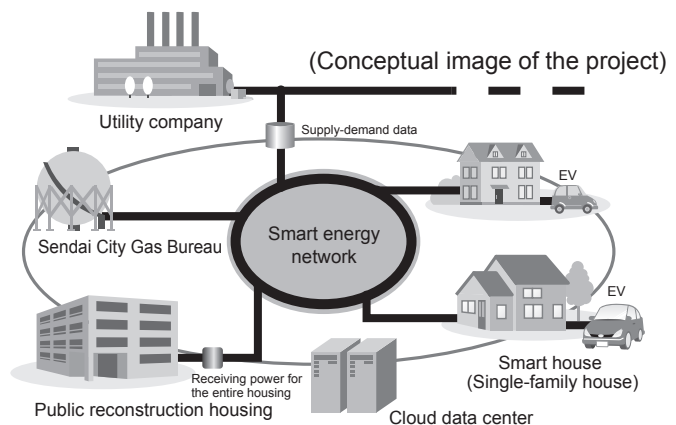
Specific initiatives

● Eco model town

- Optimize the energy portfolio to include renewable energy and natural gas.
- Promote model initiatives that strike a balance between high energy efficiency and economy.
- Promote the use of smart power meters and development of services using ICT.

● Developing next-generation energy R&D center

- Develop an R&D center by attracting large-scale solar power generation projects, biomass power generation projects, etc., and supporting R&D on algal biomass.



8 Urban vitality creation project that “proactively uses the special reconstruction zone system”

This project will proactively use the special reconstruction zone system to support the restoration efforts of disaster-affected companies in the port area and to attract new growth industries to the area.

It will also attract institutions that conduct research on disaster prevention and the environment in relation to the recent disaster, and promote cooperation between the research institutions and intellectual resources in Sendai, the “Study Capital,” to revitalize the city.

Specific initiatives

● Special reconstruction zone in the port area

- Not only to support disaster-hit companies located around Sendai Port but also to attract new growth industries around the port, use the special zone system and other systems to ease various regulations and provide tax breaks or financial support.

● Attracting research institutions focusing on disaster-prevention and the environment

- Attract various research institutions that focus on earthquake disasters and promote cooperation between them and intellectual resources of the Study Capital, because progress in research on the mechanism of the recent earthquake and tsunami would enhance the ability to withstand earthquake disasters around the world.

